

Introducing EUROPEANMOBILITYWEEK to the CIVITAS community

Since 2002, the EUROPEANMOBILITYWEEK campaign has sought to influence mobility and urban transport issues, as well as improve public health and quality of life. The presentation will introduce the 2018 EMW campaign theme to the cities within the CIVITAS community, showcase the benefits of involvement via 'elevator pitches' from several smaller 'Golden Cities,' i.e. Torres Vedras and Murcia – winner of last year's EMW award, who as CIVITAS cities too, will enjoy a common language with participants. Questions, Answers and Discussion will be encouraged. A number of national EMW coordinators will also be introduced.

Moderation: Jerome Simpson, EMW Secretariat, Regional Environmental Center (REC) with selected national campaign coordinators (incl. ES, PT, DE, PL, LT et al):

Speakers (5' each, 2-3 slides):

- Going Car-free. Sandra Pedro or Raul Gomes (TBC), Urban Areas Management Division. Torres Vedras, Portugal
- All in one: infrastructure and equipment, new services and regulations, and public involvement in planning. Speaker TBC. Murcia, Spain
- Making an urban development plan happen. Jennie Lind, Dept. of Urban Planning, Katrineholm, Sweden
- Biking to Happiness. Kristína Marošová, Cycling Coordinator/Sustainable Urban Mobility, Department of Regional Development and Planning. Trnava, Slovakia
- #SharingGetsYouFurther! Book booths at bus stops. Max Steffen, Public Relations. Biissen, Luxembourg



Date, Time, Location

September 28, 1045-1145

(Room PS X on the ground floor of the Pastoral Centre)

Find EMW elsewhere...

At the exhibition tent;

Within three site visits; 1) The bike sharing system of Torres Vedras - 'Agostinhas' (including cycling tour) and 2) Integrated Parking Management System 3) CIVITAS Politicians' Forum site visit